

# LexisNexis® SmartIndexing Technology™

Index terms make it easy to pinpoint topics precisely

You know the one or two really good documents that will answer your questions are available. But do you know what words to select that make it easy to hone in on them?

Let LexisNexis SmartIndexing Technology™ work behind the scenes for you, adding tremendous power to simple search words.

Here's how. LexisNexis SmartIndexing Technology labels news, business and legislative documents with controlled vocabularies (standardized index terms) for the companies, industries, subjects and locations discussed within those documents.

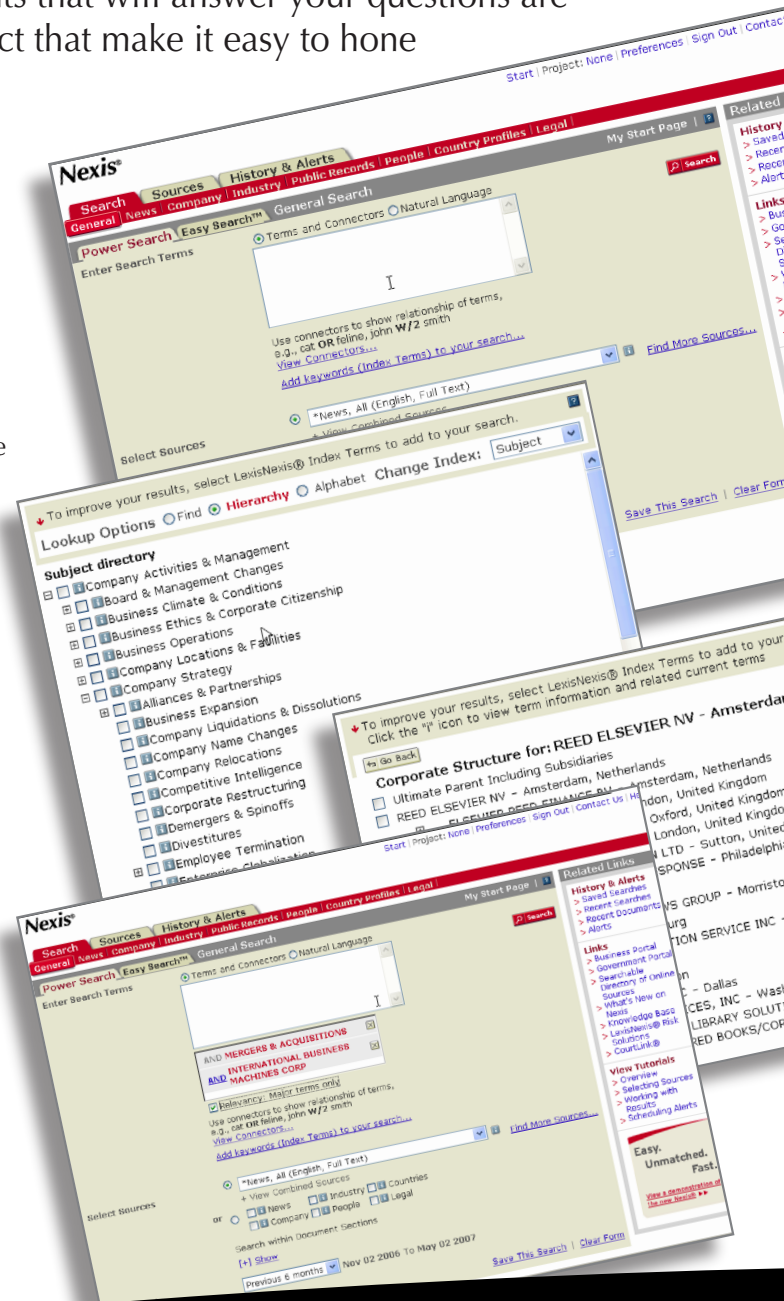
For example, search with *MERGERS & ACQUISITIONS* and get on-point references, no matter what words the article uses to define mergers. No synonyms needed. No false hits discussing celebrity weddings or personal shoppers.

A team of information professionals and subject-matter experts creates, tests and maintains rules and computer algorithms that apply indexing to documents. Index terms tag new documents as they are added to the LexisNexis services — tens of thousands of documents daily.

## You reap the results of the expertise they provide. It's as simple as:

1. Selecting one or more terms from the LexisNexis® Index Term Lookup.
2. Adding the terms to your search request.

Look inside for details on selecting and using LexisNexis SmartIndexing Technology terms.





## Advanced Research Tip: Results Groups & Find Documents with Similar Topics—

use the power of LexisNexis SmartIndexing Technology to analyze answer sets & extend your searches.

### Results Groups

- 6 Results Groups help you analyze your answer sets more efficiently by providing filters for document categories, such as source type, industry, subject, company or location. The Results Groups pane shows the available categories and the number of documents participating in each category. Click a category to change the documents displayed in the main window.

Take advantage of LexisNexis SmartIndexing Technology via the Results Groups feature even if your original search did not incorporate index terms.

### Find Documents With Similar Topics

- 7 The “Find Documents with Similar Topics” box appears at the bottom of full-text documents and displays the index terms that are tagged for the record being viewed. You may select any combination of the available index terms to either narrow your current search or launch a new search.

The screenshot shows the LexisNexis search interface. At the top, it says "Nexis" and "General Search - News, All (Engl...) > 'No Search Term' (457)". Below that is a search bar and navigation options. The "Results Groups" pane on the left lists various categories with document counts, such as "Company Activities & Management (448)", "Company Strategy (440)", "Company Structures & Ownership (448)", "Mergers & Acquisitions (448)", "Ownership Changes (446)", "Trade & Development (74)", "Financial Performance & Reports (52)", "Financial Results (49)", "Company Earnings (42)", "Globalization (42)", "Outsourcing (36)", "Government & Public Administration (34)", "Trends & Events (33)", "Takeovers (32)", "Company Profits (31)", "Labor & Employment (30)", "Alliances & Partnerships (26)", "Business Operations (25)", "Interim Financial Results (21)", "International Relations & National Security", "Customer Relations (18)", "Economy & Economic Indicators (18)", and "Product Management (10)". A red circle with the number 6 is placed over this pane. The main results area shows a list of search results, with the first one being "CHINA'S LENOVO EYES WINDFALL FROM BEIJING OLYMPICS MARKETING".

The screenshot shows the LexisNexis search interface displaying a full-text document. The document title is "Lenovo got local IBM unit for \$30m" and the text includes "\$22.2 million in services revenue and \$476,077 in finance income." and "The company spent \$26.5 million on marketing in its first year and employed 123 people as at March 31, 2006." At the bottom of the document view, there is a "Find Documents with Similar Topics" box. This box contains a list of concepts discussed in the document, categorized into Company, Industry, Minor Terms, Subject, and Geography. Each category has a list of terms with checkboxes and percentages. For example, under "Company", there is "INTERNATIONAL BUSINESS MACHINES CORP(92%)". Under "Subject", there is "BANKING & FINANCE REGULATION(90%)". Under "Geography", there is "NEW ZEALAND(01%)". A red circle with the number 7 is placed over this box.

The sidebar menu contains the following items: "Contact Us | Help", "Related Links", "History & Alerts", "Saved Searches", "Recent Searches", "Recent Documents", "Alerts", "Business Portal", "Government Portal", "Searchable", "Directory of Online Sources", "What's New on Lexis", "Knowledge Base", "LexisNexis® Risk Solutions", "CourtLink®", "New Tutorials", "Overview", "Selecting Sources", "Working with Results", "Scheduling Alerts".

## LexisNexis SmartIndexing Technology™ covers:

### Content

---

All English-, German- and French-language newspapers, news wires, newsletters, magazines, journals and transcripts.

#### Federal Legislative sources, such as

- Full-text bills, bill-tracking reports and legislative forecasts
- Committee reports, prints and membership profile reports

#### State Legislative sources, such as

- Full-text bills and bill-tracking reports
- Regulation-tracking reports

#### Company Sources, such as

- Corporate directories and profiles
- SEC filings

### Names & Topics

---

#### 1,800+ subjects

Covering news, business, science and social topics such as Labor & Employment, Law & Legal System, Population & Demographics, Trends & Events and much more.

#### 2,700+ industries

Covering major industrial classifications such as Banking & Finance, Energy & Utilities, Manufacturing, Retail & Wholesale Trade and much more.

#### 330,000+ company names

Public and private companies worldwide.

#### 600+ geographic locations

Continents and major world regions; all countries; states in the United States, Germany, India and Australia; provinces in Canada and China; departments and regions in France; major cities worldwide.

**For more information on LexisNexis SmartIndexing Technology  
call 1-800-227-4908**

